



Dear Returning and Potential AZCREW Sponsors,

Returning sponsors, thank you for your continued commitment to support AZCREW and potential new sponsors, thank you for considering AZCREW.

Our mission to be recognized as a premier commercial real estate organization that dominates in the advancement and success of women within the commercial real estate industry through Leadership, Professional Relationships, Education and Excellence continues to ring true.

During 2020, AZCREW quickly adjusted our programming to offer valuable and impactful virtual events, both through our local Chapter and in partnership with CREW Network. In 2021 we will continue to offer both virtual and in-person events that further our initiatives to deliver valuable industry insight and education, a forum to connect and network, a platform for personal and professional development and a community that offers support to our members.

In 2021 we plan to focus additional efforts on Diversity, Equity and Inclusion. The results of the 2020 CREW Network Benchmark Study: Gender and Diversity in Commercial Real Estate show that our efforts toward progress to achieve parity in the commercial real estate industry are far from complete.

By supporting AZCREW, your company is demonstrating a commitment to creating a more diverse, equal and inclusive industry. As an industry leader, you are addressing these issues as a business imperative by making an investment to support an organization committed to affect change.

Our objective to deliver on our important mission of empowering women to excel, influence and lead throughout their commercial real estate careers cannot be done without your support. Please consider supporting AZCREW to demonstrate your commitment to the advancement and engagement of women in our industry.

To learn more about AZCREW sponsorship, please contact Liz Paquette lizpaquette@sonpmc.com or AZCREW Administrator azadmin@arizonacrew.org.

Sincerely,

Terry A. Martin-Denning

President, AZCREW
CEO/NAI Horizon