



AZCREW PHOENIX

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Guest Speakers:
Sintra Hoffman:
President & CEO Westmarc



Julie Arendall:
City Manager Goodyear

Jeanine Jerkovic:
Economic Development Director Surprise



Date: Tuesday, May 15, 2018



Networking with Speakers: 11:30 am
Program: Noon - 1:00 pm



Phoenix Country Club
2901 N 7th St. Phoenix, AZ 85014



\$45/Member (\$40 Early Bird)
\$65/Non-Member
Includes Lunch



Register at www.arizonacrew.org
by Thursday, May 10, 2018 at 10 pm
Early bird registration by Friday, May 4th



Questions, Call +1 785 832 1808



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Women Leaders of the West Valley - The Momentum of the West Valley

Hear from our panel the strategy and explosive growth of the West Valley - Sintra Hoffman on how Westmarc is positioning the West Valley and the momentum, Julie Arendall - the strength of Goodyear's workforce and why Goodyear is competing nationally and winning - Jeanine Jerkovic on why Surprise is making international strides and how its growing its tech sector. This event will be eye opening so don't miss it!



Sintra Hoffman's background includes 20 years of experience in government. Sintra previously lead ADOT's Office of Public Affairs and spent 10 years with the City of Surprise, as the Director of Intergovernmental Relations and Deputy City Manager. Sintra was recognized as by Arizona Business Magazine as one of the Most Influential Women in 2016. She holds a bachelor's degree in Business Administration and Masters of Administration in Public Administration



Julie Arendall was appointed Goodyear's City Manager in February and has 18 years of local government experience and is a Credentialed City Manager through the International City Management Association. Prior to Goodyear, Arendall served as Peoria's deputy city manager. She was an executive-level human resources professional in the private sector before transitioning to local government. Arendall earned a master's degree in public administration from Grand Canyon University and a bachelor's degree in business management from Arizona State University.



Jeanine Jerkovic is the Economic Development Director of the City of Surprise, and has previously held economic development positions with the City of Peoria, City of Glendale, the Canadian Consulate of Phoenix, the Greater Phoenix Economic Council and the Arizona Department of Commerce. Among her career accomplishments, Jeanine is most proud of launching the Surprise AZ TechCelerator, a self-sustaining community business incubator & accelerator program which has launched more than 250 community tech jobs and helped grow the first Arizona company to be acquired by Google. She has a B.A. from Arizona State University Honors College and has a Master's degree from the London School of Economics.

Moderator - Shannon Selby, City of Phoenix Economic Development



Shannon Selby was recruited to the City of Phoenix in 2015 and assisted in the creation of 3,260 jobs to the City of Phoenix. She began her economic development career in 2011 in the City of Tempe after serving as Vice President of Mixed Use Development with Colliers International. Over the past 7 years, she's played a vital role in the relocation and creation of 18,000 jobs to Arizona (high tech, advanced business services, manufacturing & healthcare) with 300 companies and a capital investment of \$3 billion. Shannon holds an active State of Arizona's Broker's real estate license.