

AZCREW 

2022

Sponsorship
Opportunities



Dear Sponsor,

We are on a mission to transform the commercial real estate (CRE) industry by advancing women globally. Your support makes that dream possible. You are an integral part of what we're up to... and we're up to big things.

Whether you are a returning sponsor or considering it for the first time, we thank you. All 125+ of our local AZCREW members thank you; all 12,000+ of our global network members thank you. If you haven't noticed by now, our CREW runs deep.

The value we provide to our members is a direct result of support from companies such as yours. Please join us in 2022 and beyond as we endeavor to provide the best opportunities for advancement and success of women in CRE through leadership, professional relationships, education, and excellence.

We continuously strive to elevate our chapter and members by:

- Providing scholarships for our members to engage in leadership training through CREW Network Summits and Global Leadership Certificate programs.
- Leveraging our expertise in diversity, equity, and inclusion (DEI) as the global leader on research surrounding gender and diversity in CRE.
- Collaboration with our neighboring chapters to share business opportunities and best practices across state lines, including those in CA, CO, NV, and NM.
- Focusing on long-term succession planning to develop leaders across the Valley as we position ourselves for growth.
- Recognizing the achievements of our members and their companies through award nominations and global recognition programs.

More than ever, our industry needs AZCREW. We're not just a networking club or gender specific. We are the collective experience and wisdom of our members and our sponsors, paving the way for a future of diverse, talented leaders and bright problem solvers in CRE. We're committed to the future of our industry which directly translates to your success and the success of your employees.

We have an unofficial saying amongst CREW Members: "I've got your back."¹ And we truly mean it. I've been a member of multiple CREW chapters from coast to coast and promise you this organization is made of something special. I humbly ask for your financial support to continue our work.

With respect for your time and money, we've simplified our offerings and increased the value proposition for our sponsors. Please consider sponsorship of AZCREW. And if you aren't already a member, join us today. If you have any questions about AZCREW or sponsorship, I'm here to connect.

With gratitude,

A handwritten signature in black ink that reads "Heather Fox Skinner".

Heather Fox Skinner, MSRE, CCIM

President, AZCREW

CBRE | Global Workplace Solutions



¹ I personally credit Holly Neber, CEO of AEI Consultants and 2019 CREW Network President for this unofficial CREW saying. Thanks to Holly for her leadership and endless support of our members and mission.

2022 SPONSOR OPPORTUNITIES

OUR MISSION

AZCREW is an active chapter of CREW Network, which exists to transform the commercial real estate industry by advancing women globally.

Why Partner with AZCREW?

Our members are connected to more than 12,000 commercial real estate professionals globally, representing nearly every discipline within the industry.



125+

Active Local Members



50+

Exclusive Events Annually



3,000+

Monthly Social Media Reaches



\$1M

Donated to Local Charities & CREW Network Foundation

Who We Are

72%

percentage of members who have given a referral to another member in the last

76%

percentage of members who are presidents, CEOs, partners, or senior managers of their companies

14 years

Members average 14 years of commercial real estate experience

WE ARE



Lawyers



Commercial Lenders



Leasing Brokers



Architects & Designers



Engineers



Construction Managers



Accounting & Finance



Real Estate Developers



Property/Asset Managers



2022 SPONSOR BENEFITS

	ELITE \$6,000	PLATINUM \$5,000	GOLD \$4,000	SILVER \$3,000	BRONZE \$2,000
EVENT REGISTRATIONS					
Complimentary member-only registrations*	12	10	8	6	4
Complimentary guest registrations*	6	5	4	3	2
PRINT EXPOSURE <i>(circulation: 25K readers aged 33-55)</i>					
1 full-page ad in AZCREW Supplement in AZRE Magazine	✓				
1 half-page ad in AZCREW Supplement in AZRE Magazine		✓			
AZCREW Sponsor Discount in AZCREW Supplement to AZRE Magazine*	✓	✓	✓	✓	✓
DIGITAL EXPOSURE <i>(over 3K people reached monthly on Facebook, Instagram, and LinkedIn)</i>					
Sponsor Spotlight Video on Social Media	✓	✓			
Sponsor Spotlight Post on Social Media	✓	✓	✓		
Logo Recognition on Weekly E-Blast	✓	✓	✓		
Logo recognition on AZCREW website	✓	✓	✓	✓	✓
Listing on Sponsor Directory and Sponsor Contact Flyer	✓	✓	✓	✓	✓
EXPOSURE AT SIGNATURE EVENTS					
Complimentary Women Icon Registrations	3	2			
Complimentary Golf Social Registrations	1 Foursome	1 Twosome			
Complimentary Professional Development Registrations	2	1			
Logo recognition at Signature Events (Women's Icon, Golf Social, and Professional Development)	✓	✓	✓	✓	✓
Logo Recognition on AZCREW sponsor banner and digital background	✓	✓	✓	✓	✓
RECOGNITION & THANK YOU					
Annual Appreciation Award	✓	✓	✓	✓	✓

Additional Sponsorship Opportunities: Golf Social Hole Sponsors \$500-\$2,000

*Complimentary member-only and guest registrations do not include signature events, unless specifically noted. Signature events include but are not limited to: Women Icon, Golf Social, and Professional Development. In keeping with public health guidelines, events will be held virtually or in-person at the Board's discretion. AZCREW has negotiated discounted rates for our annual sponsors in the AZCREW supplement in AZRE magazine. See Ann.McSherry@azbigmedia.com for details.